



INTERNATIONAL  
**TRUCK PARTS**  
ASSOCIATION

# ITPA Fall Meeting Package

2025 Fall Meeting  
Hutton Hotel  
Nashville, TN  
October 8-10, 2025

Register at [ITPA.com](https://www.itpa.com)



Combine work and relaxation for a  
productive escape.

Ph: 866-346-5692

Fx: 800-895-4654

e-mail: [info@itpa.com](mailto:info@itpa.com)

website: [itpa.com](https://www.itpa.com)

# Program Highlights

## Keynote Speaker—Ben Wieder

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Ben Wieder has worked at the intersection of brand marketing and the commercial truck industry since 2000. After earning a BS in Marketing from Miami University (Ohio), he held marketing roles at Daimler Truck before founding Level 6 in 2005. His firm has partnered with top industry names like Kenworth, Meritor, and Eaton Cummins. With two decades of experience, Ben is an expert in branding and incentive marketing—specializing in dealer SPIFFs, rebates, and employee rewards. He's also the author of *Sweeten the Pot*, a guide to using incentives to drive loyalty and profits. Today, he's focused on leveraging AI to boost program efficiency. Outside work, Ben serves on the board of the Pinellas Education Foundation in Tampa Bay.

## Speaker—Doug Gray, Ph.D.

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Doug Gray, PhD, PCC has always focused on outcome-based leader development. He wrote his most recent book, "The Success Playbook for Next Gen Family Business Leaders" because his clients asked, "What really works?" Doug has worked with over 10,000 leaders in multiple business sectors, schools and colleges, families, and non-profits. Since 1997, as CEO of Action Learning Associates, [www.action-learning.com](http://www.action-learning.com), his consultancy guarantees results using the globally validated AD-FIT protocol in workshops, assessments, and executive coaching. Doug speaks and trains leaders throughout North America. He and his family live near Nashville, TN, USA.

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# Program Highlights

## Speaker—David Papp

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David is a computer engineer with extensive experience in IT strategy, infrastructure, and business technology optimization. As a fractional CTO for small businesses, he helps navigate their technology needs, ensuring their IT strategy aligns with business goals to drive growth, efficiency, and future-proofing. His expertise includes IT assessments, risk management, cybersecurity, infrastructure planning, and introducing emerging technologies that enhance operations. With recent experience in mergers & acquisitions, due diligence, integration, and technical advisory, David provides strategic guidance to businesses looking to optimize their technology stack, improve resilience, and stay ahead in a rapidly evolving digital landscape. His approach is focused on making IT a business enabler rather than just an operational expense.



## Convention Theme—Stars of The Stage

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Welcome to Music City! This year's theme is Stars of the Stage so channel your favorite country music legend. Think Dolly Parton, Garth Brooks, Luke Combs, or even go full cowboy with your western look from last year. The dinner and reception will feature toe-tappin' tunes and fun activities, promising a night of unforgettable country-style celebration.



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# Important Notes

## Past Events

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If you have had the pleasure of joining us for a convention in the past, we would greatly appreciate your contribution of any photos you may have captured during those memorable events. Your photos help us preserve the vibrant spirit and cherished memories of our gatherings. Please take a moment to share them with us by sending an email to [info@itpa.com](mailto:info@itpa.com). Your participation in this endeavor will enrich our collective experience and continue to celebrate the camaraderie and success of our conventions. Thank you for your continued support and for being a part of our community!



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# Our Sponsors

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# Program Itinerary\*

Wednesday October 8, 2025

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**6:00pm—10:00pm** Welcome Reception and Dinner

Thursday October 9, 2025

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**8:00am—8:30am** Breakfast  
**8:30am—9:00am** Open Board Meeting  
**9:00am—9:30am** ITPA AGM  
**9:30am—11:00am** Succession Planning 2.0—Doug Gray, PhD  
**11:00am—12:00pm** Implementing AI - David Papp

**2:00pm—4:00pm** Cornhole Tournament  
**4:00pm—5:00pm** Board Meeting

**6:00pm—10:00pm** Reception, Dinner, & Awards (Stars of the Stage—  
Please dress as your favourite country artist!)

Spouse/Companion Activity: In Analog

**10:00am—12:00pm** #1 Songwriter Round- STORIES & SONGS with Dave  
Pahanish and Matt Warren (Text Scott if you can't find the group 780-907-3044.)

Friday October 10, 2025

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**8:30am—9:00am** Breakfast  
**9:00am—10:00am** Keynote Speaker—Ben Wieder  
**10:00am—10:30am** Right to Repair—Edward Kuo  
**10:30am—11:30am** Round Table Discussions  
**11:30am** Adjournment

\*Itinerary is subject to change.

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# Things You Should Know

## Other ITPA Members in the Area

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CCC Parts Company—Cordova, TN  
Weller Truck Parts—Hendersonville, TN

\*All ITPA Members mapped at [www.ITPA.com/Members](http://www.ITPA.com/Members).

## Fall Meeting FAQ

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### Hutton Hotel

1808 West End Ave, Nashville, TN 37203

Phone: 1-615-340-9333

Additional hotel information [here](#)

**RESERVATIONS:** Deadline September 1, 2025

\$359 plus taxes, fees, single / double occupancy.

Hotel reservations call 1-615-340-9333. (Be sure to say you're with the ITPA—International Truck Parts Association for group pricing.)

**Online Reservations**—Please [click here](#)

### THINGS TO DO:

Information at <https://www.huttonhotel.com/nashville/>

**AIR SERVICE:** The nearest airport is Nashville International Airport (BNA)

**MEETING REGISTRATION:** \$785 USD per member or guest. \$485 for spouses/companions  
Registration includes receptions (open bars and refreshments), dinner, breakfasts, business meetings.  
programs and tours.

**DRESS:** ITPA fall events are business casual.

## Future Meetings

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2026 Winter  
2026 Spring  
2026 Fall

Dallas, TX, The Gaylord Texan—January 19-22, 2026  
Atlanta, GA, The Westin Gwinnett—April 15-17, 2026  
Miami, FL, The Palms Hotel—October 6-8, 2026

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# INTERNATIONAL TRUCK PARTS ASSOCIATION

Register ONLINE at [ITPA.com](http://ITPA.com) now or use the form below.

## Registration

\$785 USD for members & guests  
\$485 for companions

Registration includes all  
entertainment, drinks,  
Receptions, and dinners.

## Hotel Reservations

\*\$359 per night (Plus taxes & fees. Double occupancy.)

Call the Hutton Hotel: 1-615-340-9333.  
(State you are with the ITPA group.)

## Online Reservations—

Click [here](#)

\*Rates in effect until September 1, 2025

\*\*If you are having trouble booking please call the  
ITPA Office at 1-866-346-5692.

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

## Attendee List:

\*Name: \_\_\_\_\_ Email: \_\_\_\_\_

\*Name: \_\_\_\_\_ Email: \_\_\_\_\_

\*Name: \_\_\_\_\_ Email: \_\_\_\_\_

Members & Guests: \$785 USD per person

Spouses & Companions \$485 USD per person

Number of Attendees \_\_\_\_ @ \$ \_\_\_\_\_

Number of Attendees \_\_\_\_ @ \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

## Total Payment

Please circle method of payment: Visa MasterCard Check

Card#: \_\_\_\_\_ Expiry: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Card CVV: \_\_\_\_\_ Address of Cardholder: \_\_\_\_\_

Phone: \_\_\_\_\_

Registration Deadline Sept 1st. Please fax form to 1-800-895-4654.

\*Please indicate any dietary restrictions. Full refunds made for cancellations received by Sept 1, 2025